

PRESS RELEASE

Mask portfolio expanded: XL size, gel masks, chin strap

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Weinmann's mask family: One name for all, and new, comfort-enhancing features

(Hamburg) – Weinmann has expanded its portfolio of ventilation masks with the market launch of new features and mask sizes. At the same time, the YARA full face mask has been renamed “JOYCE Full Face”. This means that, henceforth, all the new-generation Weinmann masks will have the name “JOYCE”, reflecting the mask “family” concept.

“Our masks are modular in design and can be individually customised to suit each patient”, explains Tanja Schneekloth, Patient Interface Product Manager at the medical equipment specialists Weinmann. “So it made sense to adopt the same name for the complete range. We decided that in future we will use the JOYCE brand name for all our nasal and full face masks.” Hence, the familiar JOYCE is now joined by JOYCE Full Face. Furthermore, both product lines are available in XL size soon.

New: JOYCE and JOYCE Full Face now also in gel versions

Another innovation: gel versions of both the nasal mask and the full face mask are now available. “The gel masks are pleasantly soft and just as easy to use as our silicone masks”, says Schneekloth. “The suppleness of the gel material means that the mask adapts more closely to the contours of the wearer’s face.” Excellent wearing comfort is an important feature, and the masks are also very lightweight and extremely hygienic thanks to the single-layer mask cushion.

Chin strap for full face mask

Weinmann has introduced an innovative concept with the chin strap, which can now be combined with the JOYCE Full Face mask. The chin strap prevents the lower jaw from dropping during sleep. To achieve this, Weinmann developed the two-chamber principle: “One chamber encloses the nose and mouth, thereby retaining the small dead-space that patients are familiar with in our masks”, explains Product Manager Schneekloth. “The second chamber supports the chin. This means that the patient does not experience an unpleasant flow of air across their chin. The chin strap is comfortable to wear because the lower part is only in direct contact if the chin drops.” This mask is available under the name JOYCE Full Face^{plus}.

The successful Weinmann modular system means that all earlier models in the JOYCE family can be upgraded with gel cushions and the chin strap.

(2386 characters)

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Weinmann – Tradition and Innovation

Weinmann Geräte für Medizin GmbH + Co. KG concentrates on its product lines Homecare, Emergency and Diagnostics. In these areas the Hamburg-based family business offers diagnostic, therapeutic and also life-saving devices and system solutions of the highest quality.

History: Founded as a precision mechanics company in Ludwigshafen, Weinmann initially concentrated on the production of fine mechanical fittings for oxygen devices. The massive expansion of the medical technology product palette came when Karl and Vera Feldhahn assumed control of the company and Dr. Joachim Griefahn joined the business at the end of the 1960s. Innovations such as the emergency case Quick-O₂-Med, the ULM CASE for first aid treatment of emergency patients and the ventilator-carrying platform MEDUMAT made their mark in emergency medicine. In 1977 the company moved to Hamburg-Stellingen, where it still has its headquarters.

At the end of the 1980s Weinmann expanded its fields of business to include Homecare. The company was the first German manufacturer to produce a CPAP device for the treatment of sleep-related disorders. At the beginning of the 1990s the Feldhahn's son Dr. Karl-Andreas Feldhahn joined the company. He manages the company together with Marc-Oliver Griefahn, who succeeded his father in 2004. Weinmann continues to grow and now includes important strategic partners like MCC – Measure, Check & Control (Karlsruhe) and Corscience (Erlangen).

Today the company has about 500 employees. With more than 100 patent families and 90 trademarks, Weinmann is among the leading providers of medical devices for home care, diagnostics and emergency medicine in Germany. Sales in 2006 were 63.2 million Euros. Weinmann's Production, Logistics and Service Center was established in Henstedt-Ulzburg close to Hamburg in 2006. Weinmann does business in more than 50 countries and operates branch offices in France, Switzerland, Thailand, China, Australia, New Zealand and Venezuela.

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