

(1913 Zeichen)

Weinmann Geräte für Medizin GmbH+Co. KG, Hamburg, offers high-quality system solutions in diagnostic, therapeutic, as well as life saving medical technology. The company concentrates on its business units Emergency, Homecare and Diagnostics.

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PRESS RELEASE

Growth in turnover, worldwide sales initiative, new design

Date: 7.11.2006

Weinmann strengthens its global market position. 3rd-quarter turnover up 18% ('05>'06), new subsidiaries in Australia, New Zealand, China, Russia, South-America.

(Hamburg) – „We position ourselves for continuous world-wide growth in our three fields of business, Emergency, Homecare and Diagnostics. In the respective technology markets, we continue to strive for leadership in innovations.“ says Marc Griefahn, executive Managing Director Weinmann, Hamburg, at the world's largest fair for medical technology, Medica, Dusseldorf.

It is in mainly the international markets Weinmann has targeted for further increasing growth rates. Innovative products and services are available, dynamic market developments expected and readiness of essence. Already in the closed 3rd quarter of 2006 turnover was up 18% in comparison to 2005, now at 50,6 Million Euro. The speed in growth is expected to continue. The export quota, currently at 30% of total turnover, is clearly expected to increase further in 2007, too.

New subsidiaries and representative offices overseas

The strategy to further strengthen international sales and market opportunities has been underlined by Weinmann founding regional subsidiaries, and thereby allowing locally for close client contact, service and market contact. Currently, new offices in Australia (Melbourne), New Zealand (New Plymouth), Russia (Moscow), China (Shanghai) and Venezuela (Mérida) are in operation, further ones planned for.

In addition to its international moves, Weinmann has redeveloped its Corporate Design: the renewed company logo now carries the subtitle „medical technology“. A new image brochure and web-portal, as well as new business line catalogues enable a more service-oriented sales process. Now clients all around the world can more easily inform themselves of needed contacts, products and services by Weinmann.